

**FEE SCHEDULE**

<b>Illustration</b>	<b>B/W</b>	<b>Full Color</b>
Spot	\$75 - 150	\$135 - 275
Quarter page	\$125 - 250	\$225 - 450
Half page	\$225 - 450	\$400 - 800
Full page	\$300 - 600	\$525 - 1050
Spread	\$450 - \$1000	\$750 - \$2000
Cover	\$450 - 900	\$790 - 1580
Animation	\$50/frame	\$90/frame

25% added for each color overlay in addition to black

**Design PRINT**

Services typically include: consultations, concepts, design/layout, typesetting, research, scanning, pdf proofs, revisions, prepress, print management.

	<b>B/W</b>	<b>Full Color</b>
Ad	\$130 - \$250	\$300 - \$500
Brochure	\$250 - 500	\$550 - 1125
Newsletter	\$500 - 750	\$650 - 1300
Report	\$2500 - 5000	\$4000 - 8750
Poster	\$400 - 800	\$700 - 1400
Logo	\$1000 - 2000	
Brand management	\$1500 - 3000 (extension or creation of all related and symbolic elements, i.e., letterhead, business card, envelope, color palette, fonts, slogan, design scheme, associated with service/business)	

25% added for each color overlay in addition to black (price varies according to complexity and scheduling)

**Design WEB**

Services typically include: consultations, concepts, installation of pages on Internet Service Provider's host computer, use of existing logos, photos, graphics and text from your collection (if available or desired.)

Optional Services include maintenance (yearly contracts available and negotiable), digital photography, Illustration graphic design, slideshow video services @ \$65/hr

Home Page	\$375
Each additional page	\$125

**Estimated fees include include:**

- Up to 3 concepts per design
- Up to 3 rounds of revisions per illustration and publication.
- Additional revisions and services billed @ \$65/hr
- 1 web optimized file
- 1 print-ready file
- CD or email delivery to customer

This fee schedule is offered as a guide. Each project estimate will be individually considered and based on project specifications, budget, scheduling, complexity and style.